



## SPONSORSHIP OPPORTUNITY

### Platinum Level Sponsorship

- Sponsor logo on front & back of club & coaches jackets, and signage on side of Club Cabin.
  - \$10,000
  - Great exposure.
  - Sign is at the side of building at the bottom of the yellow chair that can see up to 2,500 skiers daily.
  - Signage also visible from day lodge and bottom of red & green chair runs.
  - Jackets are worn by the Alpine Race Team athletes and all coaches in the club, throughout the year at all club events, and races on and off the mountain.
  - Recognition on club website & Facebook page
  - Banner (12x4 ft) placed at club cabin and strategically placed on mountain on all club days.
  - 2 Tickets to the Annual Valentine's Day Dance and Silent Auction (on hill)
  - Team Picture

*see attached for sample exposure*

### Gold Level Sponsorship

- Sponsor logo on club equipment trailer, and signage on side of Club Cabin.
  - \$5,000
  - Great exposure.
  - Sign is at the front of building at the bottom of the yellow chair that can see up to 2,500 skiers daily. Signage to remain on building for 1 year.
  - Signage also visible from day lodge and bottom of red chair runs.
  - The equipment trailer is used to transport racer gear, etc to races throughout the ski season and to training camps in the off season, throughout the province. Your sponsorship guarantees your logo prominently displayed on the sides of the trailer.
  - Recognition on club website & Facebook page
  - Banner (6x4 ft) placed at club cabin and strategically placed on mountain on all club days.
  - 2 Tickets to the Annual Valentine's Day Dance and Silent Auction (on hill)
  - Team Picture

*see attached for sample exposure*

### Silver Level Sponsorship

- Sponsor logo on club hats (beanies) & signage on the front of Club Cabin
  - \$2,500
  - Great exposure
  - Hats are worn by approximately 75 kids in the club, as well as coaches, parents and supporters like yourself out in public.
  - Sign at the front of building. Signage to remain on building for 1 year.
  - Recognition on club website & Facebook page
  - Team picture

*see attached for sample exposure*

## Bronze Level Sponsorship

- Signage on the front of Club cabin. **OR** Banner
  - \$1,000
  - Signage would remain on the front of Club cabin for one year.
  - **OR** Banner would be displayed at front of Cabin on all club days
  - Visible from Red chair, Yellow chair entrance and foot traffic during club events.
  - Recognition on club website & Facebook page
  - Team picture

*see attached for sample exposure*

## Other Sponsorships Available

- Race Sponsor – your logo on t shirts, promotional items in swag bags given to all athletes as well as a banner placed at finish corral. *Please inquire for more information*
- Valentine's Day Dinner & Silent Auction Sponsor – sponsor recognition at event, 2 dinner tickets. *Please inquire for more information*
- Your donation to club – *any amount you donate to the club goes a long way to helping our athletes achieve their racing goals. Recognition at club cabin & on website. Please contact a club representative to discuss details of donation.*
- In kind donation of goods and/or services – *your logo will be displayed along with other sponsors on a sign on the front of the club cabin as well as recognition on our website. Please contact a club representative to discuss details of donation.*

## What we require from you:

- Your financial &/or in kind support
- Contact information
- Website address (for linkback)
- High quality company logo in .jpg format – Camera Ready

Hemlock Ski Club is very thankful to our sponsors for their generous support & contributions over the years.

Your sponsorship helps our club & athletes by:

- Purchasing of equipment such as safety netting, training gear, radios and tuning equipment
- Purchasing of materials for our annual maintenance of the club cabin
- Providing opportunity to all levels of skiers at an affordable cost
- Providing access for athletes to participate in off season dryland training to help increase fitness levels and the prevention of injuries

Please contact

Kirby Sewell, [pres@hemlockskiclub.com](mailto:pres@hemlockskiclub.com) or Lori Bryan, [sec@hemlockskiclub.com](mailto:sec@hemlockskiclub.com)  
for more information on how you can help support the Hemlock Ski Team with your sponsorship.

Thank you for your consideration.

Example Pictures for Illustration Purposes Only

## Platinum Sponsorship



Sign on side of cabin



signage on banner



logo on club jackets

## Gold Sponsorship



Sign on front of cabin



logo on club equipment trailer



signage on smaller banner

## Silver Sponsorship



logo on beanies



sign on front of cabin

## Bronze Sponsorship



sign on front of cabin

OR



banner at club cabin

## In Kind Sponsorship Signage



## Mountain Map

the resort sees over 60,000 guests each season  
Resort Open 7 Days a Week

